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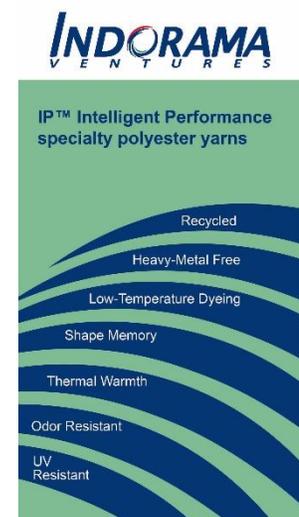
CoolVisions® by Indorama Ventures Comes to OR Snow Show

CoolVisions® dyeable polypropylene filament and staple by Indorama Ventures Limited (IVL) joins the OR Snow Show in Denver this month with an exciting new range of performance fibers and fabrics.

CoolVisions® will exhibit an expanded collection of fabrics from mill partners DaFon, Grandtek Asia Corp., Singtex, Wide Plus, and others. These include weft knits of CoolVisions® dyeable filament with recycled polyester in innovative constructions that maximize moisture management and thermal performance attributes, as well as colorful wovens from Chia Her and Her Min.

In addition, visitors to the CoolVisions®/Indorama booth 55034-UL will discover new fabrics featuring IVL's IPT™ intelligent performance range of specialty polyesters, including Ecorama rPET, and heavy-metal free.

“Today there is a demand for more sophisticated functional fibers with appealing aesthetics, ease of handling, and a sustainable profile,” points out Susan Lynn, global sales and marketing manager CoolVisions® dyeable polypropylene, and global brand manager for IVL.



“CoolVisions® dyeable filament brings these desirable qualities to the table, along with polypropylene’s inherent properties such as moisture management and low moisture regain, thermal regulation, durability, bleach and stain resistance, and improved coverage at a lower weight,” she added.

Future developments include a collection of two dozen knits and wovens marrying CoolVisions® dyeable polypropylene with TENCEL™ Lyocell, which promises to offer exciting aesthetics and performance aspects combining the inherent benefits of both fibers, according to Lynn.

Produced in Thailand by parent company Indorama Ventures Ltd. (IVL), CoolVisions® 70/72 dyeable polypropylene filament is OEKO-TEX® certified. Options include CoolVisions® Standard for light to medium dyes; and CoolVisions® Dark, which achieves deeper shades with less dyestuff on dark colors. Development in a wider range of deniers and cross sections is ongoing. CoolVisions® dyeable polypropylene filament is available directly from IVL or their distributor, Reamou Co., Ltd., in Taiwan.

CoolVisions® dyeable polypropylene fiber is a product of Indorama Ventures Public Company Limited (IVL), a global producer of PET and PTA based in Thailand. IVL is listed in the Dow Jones Sustainability Index (DJSI), ranked among the top five global chemical companies and one of only two companies in the DJSI Emerging Markets Chemical Industry. With 94 manufacturing facilities in 31 countries, IVL's vision is to be a world-class chemical company making great products for society. For further information contact Susan Lynn, at susan.lynn@fibervisions.com or visit www.cool-visions.com.