



Indorama Ventures Limited Brings New Sustainable Products to Outdoor Retailer

[June 3 / Bangkok, Thailand] – Launched at last month's Techtextil exhibition in Frankfurt, Indorama Ventures Limited's (IVL) new rPET fiber brand DEJA™ will join sustainable innovations featuring CoolVisions® dyeable polypropylene at Outdoor Retailer Summer Market in Denver, June 18 – 20.

An IVL ingredient brand, DEJA™ is available as 100% post-consumer rPET recycled flake, pellet, fiber and filament. With unique access to IVL's global recycling sources, DEJA™ has complete traceability from source to supply, recycling over 4.17 bn plastic bottles yearly.

Manufactured in Thailand, high-performance DEJA™ filament is available as DTY and FDY in a range of specs appropriate for apparel and home products. When thoughtfully designed, these items can be recycled and reprocessed into new high-value products.

DEJA™ staple fibers, made in the U.S. by IVL affiliate Auriga, are suitable for a number of applications in apparel and home, automotive, industrial, and hygiene.

Working all along the value chain, DEJA™ offers both education and leadership by giving converters credibility, retailers accreditation and end consumers the assurance of sustainability and high performance. www.dejamade.com

"We are confident that IVL's DEJA™ brand will enable conscientious converters to differentiate their product lines along the supply chain, giving consumers the confidence they need to select sustainable, purposeful products," explains Uday Gill, CEO Fibers at IVL.

IVL's CoolVisions® dyeable polypropylene filament continues as a favorite performance fiber in the outdoor industry, featuring low moisture regain, improved bulk and coverage with less weight, and ease of care. Polypropylene has one of the lowest

cradle-to-factory gate carbon footprints among synthetic fibers, and CoolVisions® polypropylene fiber is Oeko-Tex® certified.

A collection of innovative knits and wovens combining CoolVisions® dyeable polypropylene filament with TENCEL™ Lyocell and TENCEL™ Modal fibers from Lenzing Group features a variety of constructions, colors and weights. Created by nearly a dozen innovative value chain partner Asian mills, the fabrics marry the best of the fibers' inherent qualities - comfort, performance, and sustainable properties. This collection will be displayed at IVL booth 53035 UL.

“According to global measurement and data analytics company Nielsen, nearly half (48%) of U.S. consumers say they would definitely or probably change their consumption habits to reduce their impact on the environment,” points out Susan Lynn, global sales and marketing manager for CoolVisions®.

“With the launch of DEJA™ rPET, and an innovative collaboration between our CoolVisions® dyeable polypropylene brand and sustainably-sourced TENCEL™ Lyocell, IVL's commitment to providing sustainable solutions is on target to meeting consumer demands while caring for the environment.”

About Indorama Ventures

Indorama Ventures Public Company Limited, listed in Thailand (Bloomberg ticker IVL.TB), is one of the world's leading petrochemicals producers, with a global manufacturing footprint across Africa, Asia, Europe and Americas. The company's portfolio comprises Integrated PET, Olefins, Fibers, Packaging and Specialty Chemicals. Indorama Ventures products serve major FMCG and Automotive sectors, i.e. Beverages, Hygiene, Personal Care, Tire and Safety segments. Indorama Ventures has approx. 17,000 employees worldwide and consolidated revenue of US\$ 10.7 billion in 2018. The Company is listed in the Dow Jones Sustainability Index (DJSI).

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