



Lenzing Fibers & CoolVisions® Dyeable Polypropylene Filament Partner for Comfort and Performance Textile Collection

[May 8, 2019/Munich, Germany] - CoolVisions® dyeable polypropylene filament and TENCEL™ branded fibers are teaming up in a disruptive fabric collection of knits and wovens for the lifestyle and performance apparel markets.

TENCEL™ branded fibers from the Lenzing Group are derived from sustainably-sourced wood, a natural raw material; are produced via responsible processes; and are certified compostable & biodegradable, defining an evolutionary step in sustainability and natural comfort for everyday use. TENCEL™ Lyocell and TENCEL™ Modal fibers naturally offer better softness, smoothness, color performance, moisture management, and botanic origin together with sustainable manufacturing practices.

CoolVisions® dyeable polypropylene fibers from Indorama Ventures Public Company Limited (IVL) are inherently hydrophobic, with the lowest moisture regain of any fiber, and dry very quickly. In addition, CoolVisions® dyeable polypropylene filament exhibits a lower specific gravity and higher yield than other textile fibers, offering more bulk, coverage, and warmth for less weight. Polypropylene has one of the lowest cradle-to-factory gate carbon footprints among synthetic fibers, and CoolVisions® polypropylene fiber is Oeko-Tex® certified.

Created by nearly a dozen innovative value-chain partner mills in Asia, blends of TENCEL™ Lyocell, TENCEL™ Modal and CoolVisions® dyeable polypropylene filament are presented in a variety of constructions, colors and weights. The fabrics marry the best of the fibers' inherent qualities - comfort, performance, and sustainable properties.

“Sometimes opposites attract and bring out the best in one another,” commented Susan Lynn, global sales and marketing manager for CoolVisions®. “The cool, silky hand and inherent performance attributes

of CoolVisions® dyeable polypropylene filament are proving the perfect complement to TENCEL™ fibers. It's a collaboration that raises the bar for today's textiles."

"Supposedly different fibers will lead to new functional fabric developments. The natural performance and aesthetics of TENCEL™ Lyocell and Modal™ fibers together with CoolVisions® dyeable polypropylene filament will meet the increasingly important demand for sustainable performance textiles for upcoming active apparel." says Andreas Guertler, Head of Global Business Management Activewear at Lenzing.

This collaborative textile collection will be available at Performance Days, Munich (May 8th-9th) in the Lenzing booth P04/P05; Techtextil, Frankfurt (May 14-17) in the IVL booth 4.2, D19; and at Outdoor Retailer Summer Market Show, Denver, CO (June 18-20) in the IVL booth 53035-UL.

About CoolVisions® Dyeable Polypropylene and Indorama Ventures

CoolVisions® dyeable polypropylene fiber is a product of Indorama Ventures Public Company Limited (IVL), a global producer of PET and PTA based in Thailand. IVL is listed in the Dow Jones Sustainability Index (DJSI), ranked among the top five global chemical companies and one of only two companies in the DJSI Emerging Markets Chemical Industry. With 94 manufacturing facilities in 31 countries, IVL's vision is to be a world-class chemical company making great products for society.

About TENCEL™

TENCEL™ is the textile specialty brand under The Lenzing Group that covers textile specialty product offerings for apparel and home. The TENCEL™ product brand portfolio defines a new evolutionary step in terms of sustainability, functional benefits, natural comfort and caters for distinctive everyday usage or application. Product brands under TENCEL™ includes TENCEL™ Active, TENCEL™ Denim, TENCEL™ Home, TENCEL™ Intimate and TENCEL™ Luxe.

Fibers used under the TENCEL™ brand are derived from certified and controlled sources following the stringent guidelines of the Lenzing Wood and Pulp Policy. Namely TENCEL™ Modal and TENCEL™ Lyocell, both cellulosic fibers are produced via responsible production processes and are compostable and biodegradable. TENCEL™ Modal and TENCEL™ Lyocell are designated by the USDA (U.S. Department of Agriculture) BioPreferred® Program.

About the Lenzing Group

The Lenzing Group stands for ecologically responsible production of specialty fibers made from the renewable raw material wood. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments.

The business model of the Lenzing Group goes far beyond that of a traditional fiber producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help redirect the textile sector towards a closed-loop economy.

TENCEL™, VEOCEL™, LENZING™, REFIBRA™, ECOVERO™, LENZING MODAL™, LENZING VISCOSE™, MICROMODAL™ and PROMODAL™ are trademarks of Lenzing AG.

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