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FOR IMMEDIATE RELEASE

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## WoolVisions™ Named One of FabricLink's Top 10 Textile Innovations

Duluth, GA, April 15, 2015—WoolVisions™, the intimate blend of CoolVisions® dyeable staple polypropylene with wool, has been selected as one of FabricLink Network's Top 10 Textile Innovations for 2014 – 2015

(<http://www.fabriclink.com/Consumer/TopTen-2014.cfm>).

The innovative intimate blend of CoolVisions® staple polypropylene, produced by FiberVisions, with fine-micron merino wool creates a dyeable yarn which maximizes the performance attributes of each fiber. The blend offers color and design options unavailable with solution-dyed polypropylene blends, as well as providing a naturally soft hand.

The FabricLink Network's Top 10 Innovation Awards are presented to exceptional textile-based materials and technologies that have launched during the past year and that are commercially available. The awards

recognize the research and development effort required to create new products for the specialty fabric markets.

“We are thrilled to have our WoolVisions™ product chosen by FabricLink to join their prestigious list of textile innovations,” says Susan Lynn, global sales and marketing manager for CoolVisions®. “WoolVisions™ is a truly unique product in the world of wool + synthetic blends for performance fabrics, offering superior moisture transfer and thermal regulation.”

“WoolVisions™ is also a sound choice for its environmental footprint, as polypropylene’s manufacturing process results in low emissions and no toxic wastes, compared with other synthetics; and polypropylene is resistant to stains and chemicals, requiring less home laundering,” adds Lynn.

WoolVisions™ textiles are currently available from knitters Global Merino, Grandtek Asia, Entex, and Eclat; and as wovens from HerMin and Chia Her. A range of WoolVisions™ yarns is being custom spun by Chia Her and Zhejiang Xiniao Textiles, with ongoing development at Safil Spa.

According to Lynn, consumer brands such as Mountain Hardwear, Backcountry, Specialized, Mission Workshop, Hincapie, and Tracksmith have chosen WoolVisions™ for its combination of outstanding performance with natural aesthetics.

The FabricLink Network comprises FabricLink.com, the premier online site for consumer textile education and product promotion; and TheTechnicalCenter.com, a trade-to-trade online resource for specialty textiles.

*FiberVisions is owed by Indorama Ventures Public Company Limited, a global producer of PET and PTA, based in Thailand. With four manufacturing facilities across North America, Europe, and Asia, FiberVisions is one of the world's largest producers of polyolefin staple fibers. For further information contact Susan Lynn, at [susan.lynn@fibervisions.com](mailto:susan.lynn@fibervisions.com) or visit [www.cool-visions.com](http://www.cool-visions.com).*